

# 2026

## CHEWS & TREATS

## CATALOG



Premium Dog Chews

**Nothin' to Hide**<sup>®</sup>  
Collagen Based Chews





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# Nothin' to Hide®

## Collagen Based Pet Chews & Treats

**High in Protein • Low in Fat & Calories • Irresistibly Good**

We believe pets deserve the very best which led to the development of Nothin' to Hide®... a labor of love!

We worked tirelessly to develop a long-lasting chew that is healthy and safe for pets. Here at Fieldcrest Farms®, we are passionate about our products, but more importantly, we are passionate about pets. Many of us have pets, some of us have many pets, so developing a chew that is healthy and safe was our top priority.

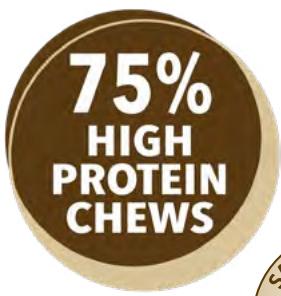
This is how Nothin' to Hide® became the premium collagen-based chew you can trust. Nothin' to Hide® comes in a variety of shapes and sizes as well as an assortment of flavors suitable for all breeds in all life stages. We use the highest quality, all-natural, limited ingredients so you can rest assured you're giving your pets the very best.



# Collagen Based Dog Chews

## Nothin' to Hide® is the preferred chew.

Our collagen-based chews begin as a very fine powder, which is hydrated, shaped and oven baked. We then apply our savory bastings for maximum flavor and palatability.



### BENEFITS

- Promotes strong bones, tendons & ligaments
- Reduces fat & builds lean muscle
- Supports healthy joints
- Boosts healthy skin and shiny coat
- Strengthens nails, teeth & gums
- Improves digestive health
- Promotes healthy appetite management

### Our Process



#### Step 1

Beef hide is ground into powder form and cooked at high temperatures to become Hydrolyzed Collagen.



#### Step 2

The collagen is then mixed with other ingredients to create a paste. Afterwards it's shaped into various size dog chews.



#### Step 3

A protein gravy is hand applied to each chew to ensure maximum taste enjoyment and palatability for your pet.



#### Step 4

Finally, the glazed product is cooked for several hours at high temperatures in specialized ovens to create a highly digestible and long-lasting chew your dogs will crave.





## Do you know your chew size?

It is important to select the correct size chew based on the size of your dog. Select a chew that is larger than your dog's mouth. If you're in doubt, choose a size up.

Always supervise your pet during chew time.

### RECOMMENDED CHEW SIZES

BREED SIZE	NTH CHEWS	RANCHER CHEWS
up to 15lbs	<b>Twist Stix</b> <b>Rings &amp; Bones</b> <b>3" ULTRA Knotted Bone</b> <b>3" ULTRA Wishbone</b>	
up to 25lbs	<b>5" Roll</b> <b>3" Bagel</b> <b>5" ULTRA Wishbone</b>	<b>5" Bar</b>
up to 35lbs	<b>5" Roll</b> <b>3" Bagel</b> <b>Flip Chips</b> <b>5" &amp; 7" ULTRA Wishbone</b> <b>9" ULTRA Knotted Bone</b>	<b>5" Bar</b>
up to 50lbs	<b>10" Roll</b>	<b>10" Bar</b>
over 50lbs	<b>10" Roll</b> <b>24" Roll</b> <b>7" ULTRA Wishbone</b> <b>9" ULTRA Knotted Bone</b>	<b>10" Bar</b>



NEW



HIP HIP  
HOORAY FOR  
CREAMY  
PURRÉES!

Available in 4 flavors with multiple pack options



ONE-A-DAY  
TREATING  
MADE EASY!

**7 CT POUCHES**

#7335 7PK POUCH CHICKEN FLAVOR  
077234073353 BOX: 077234273357

#7336 7PK POUCH TUNA FLAVOR  
077234073360 BOX: 077234273364

#7337 7PK POUCH SALMON FLAVOR  
077234073377 BOX: 077234273371

#7338 7PK POUCH DUCK FLAVOR  
077234073384 BOX: 077234273388



**21 CT FLAVOR BOXES**

#7331 CREAMY CAT PURÉES 21PK CHICKEN FLAVOR 077234073315	#7333 CREAMY CAT PURÉES 21PK SALMON FLAVOR 077234073339
#7332 CREAMY CAT PURÉES 21PK TUNA FLAVOR 077234073322	#7334 CREAMY CAT PURÉES 21PK DUCK FLAVOR 077234073346



**CHICKEN  
TUNA  
DUCK  
SALMON**

**12CT  
PDQ**



**21 CT VARIETY BOX**

#7330 CREAMY CAT PURÉES  
21PK ASST. FLAVORS  
077234073308



**50 CT VARIETY BOX**

#7339 CREAMY CAT PURÉES  
50PK ASST. FLAVORS  
077234073391

- HIGHLY PALATABLE & IRRESISTIBLE
- SMOOTH, CREAMY TEXTURE
- MOIST, LICKABLE FORMAT SUPPORTS HYDRATION
- GREAT FOR BONDING
- IDEAL FOR CATS OF ALL AGES



**BY HAND**

**3  
WAYS  
TO TREAT**



**IN A DISH**



**AS A TOPPER**



# Nothin' to Hide®

## CRUNCHY'n CREAMY

### CAT TREATS

MADE WITH  
**COLLAGEN**



CRUNCHY & CREAMY  
IRRESISTIBLY FLAVORED



12pc  
PDQ



Tuna Flavor Collagen Cat Treats

ITEM	UPC
#500 3 oz Pouch	810002635007
#501 8 oz Tub	810002635014



Salmon Flavor Collagen Cat Treat



Catnip Flavor Collagen Cat Treats

ITEM	UPC
#504 3 oz Pouch	810002635045
#505 8 oz Tub	810002635052

Chicken Flavor Collagen Cat Treats

ITEM	UPC
#506 3 oz Pouch	810002635069
#507 8 oz Tub	810002635076

••••  
NEW

# Nothin' to Hide® RANCHER CHEWS

HIGH-PROTEIN COLLAGEN DOG CHEWS



## Simple Ingredients

- Beef gelatin (source of collagen)
- Chicken liver or duck liver or beef liver or spinach
- Sorbic acid (preservative)



95% High Quality  
Collagen



Simple  
Ingredients



Easily  
Digestible



Artificial Colors  
or Flavors

PATENT PENDING



## High-Protein Collagen Dog Chews



Rancher Chews - Duck Liver

ITEM

UPC

#551 - 5" 2pk

#553 - 10" 2pk

Rancher Chews - Spinach

ITEM

UPC

#555 - 5" 2pk

#557 - 10" 2pk

Rancher Chews - Chicken Liver

ITEM

UPC

#559 - 5" 2pk

#561 - 10" 2pk

Rancher Chews - Beef Liver

ITEM

UPC

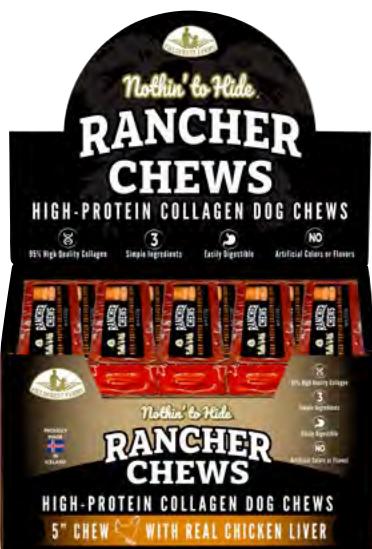
#563 - 5" 2pk

#565 - 10" 2pk

**LONG-LASTING FOR DOGS THAT LOVE TO CHEW.....AND CHEW...**

### AVAILABLE IN :

- TWO SIZES : 5" AND 10"
- FOUR FLAVORS
- 24PC BULK PDQ BOX
- 2PK POUCH



#550BX - 5" DUCK LIVER

BAR - 810002635502

BOX - 810002634505

#552BX - 10" DUCK LIVER

BAR - 810002635526

BOX - 810002634529

#554BX - 5" SPINACH

BAR - 810002635540

BOX - 810002634543

#556BX - 10" SPINACH

BAR - 810002635564

BOX - 810002634567

#558BX - 5" CHICKEN LIVER

BAR - 810002635588

BOX - 810002634581

#560BX - 10" CHICKEN LIVER

BAR - 810002635601

BOX - 810002634604

#562BX - 5" BEEF LIVER

BAR - 810002635625

BOX - 810002634628

#564BX - 10" BEEF LIVER

BAR - 810002635649

BOX - 810002634642

- LONG-LASTING
- HIGH PROTEIN
- SIMPLE INGREDIENTS
- MADE WITH REAL BEEF GELATIN

### Benefits of Collagen for Pets

- Supports Joint Health
- Enhances Skin & Coat
- Aids Digestion & Gut Health
- Boosts Immune Function

If the chew feels too hard for certain chewers, it can be softened up by soaking in warm water for a few minutes .



# Nothin' to Hide®



Family Owned  
AND OPERATED

## BAKERY COLLECTION



### Collagen Based Dog Chews



••••• NEW

6" Croissant 20CT Box

ITEM	UPC
#361BX	810002632617



••••• NEW

4" Pretzel 10CT Box

ITEM	UPC
#362BX	810002632624



5.5" Medium Braided Stix 3PK

ITEM	UPC
#384	810002633843



### Simple Ingredients

Beef gelatin (source of collagen), chicken, pea protein, beef, vegetable glycerin, grade 1 caramel, xanthan gum, natural cultured whey (natural preservative), vitamin E.



67%  
HIGH  
PROTEIN  
CHEWS



# Nothin' to Hide®

Beef Bully Flavored Collagen chews are coated in BULLY - one of the most palatable flavors known to dogs!



## Collagen & Bully Dog Chews

Spiral shapes enrich the chewing experience with the challenge to work through the twisted chew.



5" Small Rolls 2PK

ITEM	UPC
#520	810002635205

10" Large Rolls 2PK

ITEM	UPC
#521	810002635212

Small Twist Stix 10PK

ITEM	UPC
#522	810002635229

Flip Chips 8PK

ITEM	UPC
#523	810002635236



3" Spirals 6PK

ITEM	UPC
#524	810002635243

5" Spirals 3PK

ITEM	UPC
#525	810002635250

8" Spirals 2PK

ITEM	UPC
#526	810002635267

10" Spiral

ITEM	UPC
#527BX PDQ qty - 24	810002635274 BOX-810002634277

## Simple Ingredients

Beef gelatin (source of collagen), chicken, tapioca starch, beef, vegetable glycerin, pea protein powder, chicken liver, beef pizza, xanthan gum, citric acid (preservative), carmine (color).



with  
**COLLAGEN &  
BEEF PIZZLE**



# Nothin' to Hide®

## Beef Flavored Collagen Based Dog Chews



**75%  
HIGH  
PROTEIN  
CHEWS**

### Simple Ingredients

Beef gelatin (source of collagen),  
beef, tapioca, vegetable glycerin,  
sorbic acid (preservative).



# Nothin' to Hide



## Collagen Based Dog Chews



### 5" Small Rolls

ITEM	UPC
#150BX Beef PDQ qty - 24	810002630507 BOX-810002631504

### 5" Small Rolls 2PK

ITEM	UPC
#151 Beef	810002631511

### 10" Large Rolls

ITEM	UPC
#152BX Beef PDQ qty - 24	810002630521 BOX-810002631528

### 10" Large Rolls 2PK

ITEM	UPC
#153 Beef	810002631535



### 3" Bagels

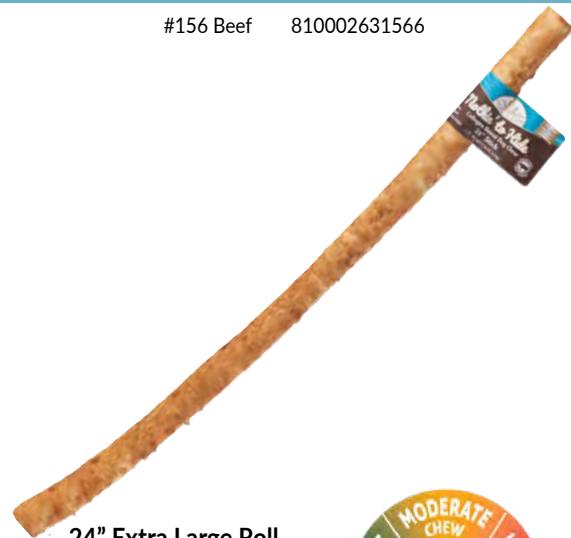
ITEM	UPC
#155BX Beef PDQ qty - 24	810002630552 BOX-810002631559

### 3" Bagels 2PK

ITEM	UPC
#158 Beef	810002631580

### Flip Chips 8PK

ITEM	UPC
#156 Beef	810002631566



### Twist Stix 10PK

ITEM	UPC
#154 Beef	810002631542

### Twist Stix 50PK

ITEM	UPC
#330 Beef	810002633300

### Twist Stix 100PK

ITEM	UPC
#328BX Beef PDQ qty - 100	810002632280

### 24" Extra Large Roll

ITEM	UPC
#175 Beef	810002631757



# Nothin' to Hide®

## Chicken Flavored Collagen Based Dog Chews



**75%  
HIGH  
PROTEIN  
CHEWS**

### Simple Ingredients

Beef gelatin (source of collagen),  
chicken, tapioca, vegetable glycerin,  
sorbic acid (preservative).



# Nothin' to Hide



## Collagen Based Dog Chews



### 5" Small Rolls

ITEM	UPC
#142BX Chicken PDQ qty - 24	810002630422 BOX-810002631429

### 5" Small Rolls 2PK

ITEM	UPC
#143 Chicken	810002631436

### 10" Large Rolls

ITEM	UPC
#144BX Chicken PDQ qty - 24	810002630446 BOX-810002631443

### 10" Large Rolls 2PK

ITEM	UPC
#145 Chicken	810002631450



### 3" Bagels

ITEM	UPC
#147BX Chicken PDQ qty - 24	810002630477 BOX-810002631474

### Flip Chips 8PK

ITEM	UPC
#148 Chicken	810002631481

### 24" Extra Large Roll

ITEM	UPC
#164 Chicken #163DS - 24 pc display (see pg. 35)	810002631641



### Twist Stix 10PK

ITEM	UPC
#146 Chicken	810002631467

### Twist Stix 50PK

ITEM	UPC
#331 Chicken	810002633317

### Twist Stix 100PK

ITEM	UPC
#329BX Chicken PDQ qty - 100	810002632297



# Nothin' to Hide®

## Peanut Butter Flavored Collagen Based Dog Chews



**75%  
HIGH  
PROTEIN  
CHEWS**

### Simple Ingredients

Beef gelatin (source of collagen),  
sweet potato, tapioca, vegetable  
glycerin, sorbic acid (preservative),  
natural peanut butter flavor.



ALLERGEN-FREE

# Nothin' to Hide



## Collagen Based Dog Chews



5" Small Rolls		5" Small Rolls 2PK		10" Large Rolls		10" Large Rolls 2PK	
ITEM	UPC	ITEM	UPC	ITEM	UPC	ITEM	UPC
#166BX PDQ qty - 24	810002630668 BOX-810002631665	#167	810002631672	#168BX PDQ qty - 24	810002630682 BOX-810002631689	#169	810002631696



Twist Stix 10PK		3" Bagels		Flip Chips 8PK	
ITEM	UPC	ITEM	UPC	ITEM	UPC
#170	810002631702	#171BX PDQ qty - 24	810002630712 BOX-810002631719	#172	810002631726



# Nothin' to Hide®

## Bacon Flavored Collagen Based Dog Chews



**75%  
HIGH  
PROTEIN  
CHEWS**

### Simple Ingredients

Beef gelatin (source of collagen),  
pork, tapioca, vegetable glycerin,  
sorbic acid (preservative).



# Nothin' to Hide



## Collagen Based Dog Chews



### 5" Small Rolls

ITEM	UPC
#332BX PDQ qty - 24	810002633324 BOX-810002632327

### 5" Small Rolls 2PK

ITEM	UPC
#333	810002633331

### 10" Large Rolls

ITEM	UPC
#335BX PDQ qty - 24	810002633355 BOX-810002632358

### 10" Large Rolls 2PK

ITEM	UPC
#334	810002633348



### Twist Stix 10PK

ITEM	UPC
#336	810002633362

### 3" Bagels

ITEM	UPC
#337BX PDQ qty - 24	810002633379 BOX-810002632372

### Flip Chips 8PK

ITEM	UPC
#338	810002633386



# Nothin' to Hide®

## Salmon Flavored Collagen Based Dog Chews



**75%  
HIGH  
PROTEIN  
CHEWS**

### Simple Ingredients

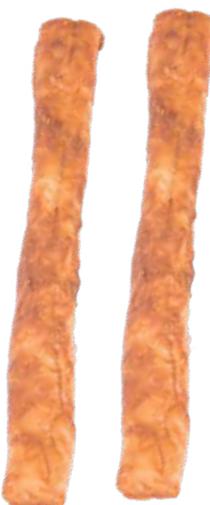
Beef gelatin (source of collagen),  
tapioca, vegetable glycerin, salmon  
sorbic acid (preservative).



# Nothin' to Hide



## Collagen Based Dog Chews



5" Small Rolls

ITEM	UPC
#340BX PDQ qty - 24	810002633409 BOX-810002632402

5" Small Rolls 2PK

ITEM	UPC
#341	810002633416

10" Large Rolls

ITEM	UPC
#342BX PDQ qty - 24	810002633423 BOX-810002632426

10" Large Rolls 2PK

ITEM	UPC
#343	810002633430



Twist Stix 10PK

ITEM	UPC
#344	810002633447

3" Bagels

ITEM	UPC
#345BX PDQ qty - 24	810002633454 BOX-810002632457

Flip Chips 8PK

ITEM	UPC
#346	810002633461



# Nothin' to Hide®

## Granola Recipe Collagen Based Dog Chews



### Simple Ingredients

Beef gelatin (source of collagen), tapioca, maltodextrin, oats, pumpkin seeds, brown rice, wheat flour, sorbic acid (preservative), guar gum.

COATED IN  
DELICIOUSNESS



# Nothin' to Hide



## Collagen Based Dog Chews



### 5" Small Rolls

ITEM	UPC
#375BX PDQ qty - 24	810002633751 BOX-810002632754

### 5" Small Rolls 2PK

ITEM	UPC
#376	810002633768



### 10" Large Rolls

ITEM	UPC
#377BX PDQ qty - 24	810002633775 BOX-810002632778

### 10" Large Rolls 2PK

ITEM	UPC
#378	810002633782

### Flip Chips 8PK

ITEM	UPC
#379	810002633799



# Nothin' to Hide® Collagen Based ULTRA Premium Dog Chews

**4X**  
LONGER - LASTING  
THAN ORIGINAL  
*Nothin' to Hide®*  
CHEWS

**75%**  
HIGH  
PROTEIN  
CHEWS



MADE FROM  
ALL  
NATURAL  
**COLLAGEN PROTEIN**



Nothin' to hide® ULTRA premium dog chews are made with the same collagen formula as our original Nothin' to Hide® chews, now more dense and significantly longer-lasting for more aggressive, heavy chewers.

Injection molding condenses the material at high pressure to eliminate air pockets. This means our ULTRA chews contain 2.5 times more product and last 3-4 times longer compared to equivalent Nothin' to Hide® chews\*.

\*As shown by independent testing.

# Nothin' to Hide

## ULTRA

### Collagen Based Dog Chews



3" Ultra Knotted Bones 12PK

ITEM

#300 Beef 810002633003

#314 Chicken 810002633140

9" Ultra Knotted Bones 2PK

ITEM

#301 Beef 810002633010

#315 Chicken 810002633157

9" Ultra Knotted Bone 1PK

ITEM

#305 Beef 810002633058

9" Ultra Knotted Bone

ITEM

#307BX Beef 810002633072

PDQ qty - 14 BOX-810002632075

#318BX Chicken 810002633188

PDQ qty - 14 BOX-810002632181



3" Ultra Wishbones 12PK

ITEM

#302 Beef 810002633027

5" Ultra Wishbones 2PK

ITEM

#303 Beef 810002633034

7" Ultra Wishbones 2PK

ITEM

#304 Beef 810002633041

7" Ultra Wishbone 1PK

ITEM

#306 Beef 810002633065

#317 Chicken 810002633171

## 2 FLAVORS





## MERCHANDISING

Premium Dog Chews

Please see our Planogram and Endcap catalog for all merchandising options.

### PDQ BOXES

All bulk products come in their own shelf-ready, heavyweight box with product specific label.



### STANDS

24" Rolls come in a metal stand.



163DS  
24" Chicken Flavor Roll Display  
QTY: 24 pcs  
UPC: 810002631634

174DS  
24" Beef Flavor Roll Display  
QTY: 24 pcs  
UPC: 810002631740

**PLANOGRAMS** 2', 3' and 4' planogram options offer a one stop, plug'n play solution for retailers. These POGs allow for easy implementation and merchandising.



## WIRE RACK

5 adjustable wire tiers offer angled or flat merchandising options for shelf-ready PDQ boxes. Sign attachments at top of rack.



## PREMIUM 2-SIDED WOOD DISPLAY

Showcase product on both sides on hooks and in bins. Swivel wheels allow ease of placement and mobility to the highest traffic areas at the retail level.

### SIDE A



### SIDE B





Premium Dog Chews

All Natural  
Treats & Chews





Premium Dog Chews

## All-Natural, Long-lasting, Single Ingredient Chews.

Our pets deserve the very best. We know first-hand that wholesome nutrition is essential to their health and happiness. Our mission is to provide only the highest quality, all-natural, limited ingredient chews for our furry family members.

### NATURAL BEEF CHEWS



Cow Ears



ITEM	UPC
#112BX	BOX-810002631122

PDQ qty - 100

### NATURAL PORK CHEWS



Smoked Pig Ears (bulk)



ITEM	UPC
#128BX	BOX-810002631283

PDQ qty - 100



### BUFFALO HORNS



Small Buffalo Horn - 80g min. wt.



Medium Buffalo Horn - 160g min. wt.



Large Buffalo Horn - 280g min. wt.

ITEM	UPC
#197BX	810002630972

PDQ qty - 20 BOX-810002631979

ITEM	UPC
#198BX	810002630989

PDQ qty - 12 BOX-810002631986

ITEM	UPC
#199BX	810002630996

PDQ qty - 10 BOX-810002631993

- Fill with peanut butter or other spreadable favorites

- Tumbled, polished and smoothed to prevent sharp edges & splintering

- Washed clean and virtually odorless





# HIMALAYAN YAK CHEESE



Large Yak Cheese Chew  
2.3 OZ min. wt.

Large Yak Cheese Chews 2PK  
4.6 OZ min. wt.

X-Large Yak Cheese Chew  
3.35 OZ min. wt.

Jumbo Yak Cheese Chew 1PK  
4.6 OZ min. wt.

ITEM	UPC
#365BX PDQ qty - 30	810002633652 BOX-810002632655

ITEM	UPC
#366	810002633669

ITEM	UPC
#367BX PDQ qty - 24	810002633676 BOX-810002632679

ITEM	UPC
#368	810002633683



- High Protein
- Gluten-Free

HIGHLY DIGESTIBLE HARD CHEWS  
MADE ONLY with YAK & COW MILK,  
SALT & LIME JUICE.



Fieldcrest Farms® Himalayan Yak Cheese Chews are dense, tasty treats made with all-natural, limited ingredients. Yak cheese is a healthy, long-lasting, easily digestible snack packed with protein and deliciousness to keep dogs satisfied for hours. Its hard texture helps support clean teeth, healthy gums and strong jaw muscles during chewtime.



••••  
**NEW**



# ALL NATURAL FREEZE-DRIED RAW TOPPERS



FREEZE-DRIED  
FOR PEAK FRESHNESS



Beef Liver Toppers 12OZ Bag

ITEM

UPC

#7757 077234077573



Chicken Liver Toppers 12OZ Bag

ITEM

UPC

#7758 077234077580



Duck Liver Toppers 12OZ Bag

ITEM

UPC

#7787 077234077870



Turkey and Chicken Toppers 12OZ Bag

ITEM

UPC

#7788 077234077887



Lamb and Chicken Toppers 12OZ Bag

ITEM

UPC

#7789 077234077894



SPRINKLE

MIX INTO WET FOOD  
OR ON TOP OF KIBBLE FOR  
ADDED PROTEIN & FLAVOR

SNACK

RWARD GOOD BEHAVIOR  
WITH A HEALTHY &  
DELICIOUS TREAT

SERVE

- REAL INGREDIENTS
- HIGH IN PROTEIN
- PACKED WITH FLAVOR

NO  
additives  
or fillers



# IMAGINELLES<sup>®</sup>

PET TREATS REIMAGINED



**CHEW TO STAY COOL**



RAWHIDE FREE • VITAMIN & MINERAL ENRICHED



# MERCHANDISING

Please see our Planogram and Endcap catalog for all merchandising options.

**PLANOGRAMS** offer a one stop, plug'n play solution for retailers.

These POGs allow for easy implementation and merchandising.



**POWER WINGS**



**SHELF-READY PDQ**



**FREEZE  
AT HOME**



#7246 Pup Ice Choccy Lollies 2pk  
Peanut and Chocolate Flavor  
UPC - 077234072462



#7244 Pup Ice Rocket Lollies 2pk  
Banana and Chocolate Flavor  
UPC - 077234072448



#7241 Pup Ice Rocket Lollies 2pk  
Strawberry and Blueberry Flavor  
UPC - 077234072417



#7247 Pup Ice Rocket Lollies 2pk  
Yogurt, Strawberry and Banana Flavor  
UPC - 077234072479



#7245 Pup Ice Fruity Lollies 3pk  
Pineapple Flavor  
UPC - 077234072455



#7243 Pup Ice Fruity Lollies 3pk  
Watermelon Flavor  
UPC - 077234072431



#7242 Pup Ice Waffle Cone 2pk  
Strawberry Flavor  
UPC - 077234072424



#7240 Pup Ice Waffle Cone 2pk  
Vanilla and Peanut Butter Flavor  
UPC - 077234072400



## **CHEW TO STAY COOL** dog treats you can freeze at home

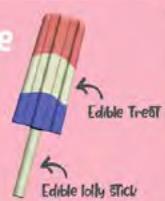


Available power wing display and  
PDQ shelf ready display unit with  
a tear off lid to protect the product.



Pup Ice does not melt  
or drip and it is not  
messy or sticky when wet.  
Your pup's tongue will  
not stick to the surface.

A unique and totally edible yummy  
frosty treat to cool off your pup...



- ✿ No added sugars or artificial colors or flavors
- ✿ Made from vegetable starch & chicken (highly digestible)
- ✿ With added calcium & prebiotics
- ✿ 100% edible and safe for your pup
- ✿ Just place in your freezer for 3 hours and serve
- ✿ Chew time 2/3 x longer when frozen

freeze at home dog treats

# PUP ICE™ Fill & Freeze

CHEW TO STAY COOL



## FILLABLE TREATS



Fill with your  
dog's favorite treat



peanut butter



yogurt



And freeze!



#7723  
PUP ICE FILL & FREEZE PAW SM 3PK  
UPC - 077234077238

- ✿ No added sugars or artificial flavors
- ✿ 100% edible and safe for your pup
- ✿ Chew time 2/3 x longer when frozen

Fill with favorite treat Freeze Enjoy

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**NEW**  
THE TASTY, DIGESTIBLE,  
LONGER LASTING JERKY DOG CHEW

A unique blend of  
delicious meat  
combined with  
collagen for  
longer-lasting  
enjoyment.

**Denties**

MEATY DENTAL STICKS FOR DOGS  
CHEW TO CLEAN FRESHENS BREATH



2 LAYERS OF TASTY

MEATY  
OUTSIDE

CHEWY  
INSIDE



#7724  
POW JERKY DENTIES 4PK - BEEF  
077234077245



#7725  
POW JERKY DENTIES 4PK - CHICKEN  
077234077252

**Toughies**

BOREDOM BUSTER • TOUGH & TASTY CHEW  
NYLON AND RAWHIDE FREE



#7727  
POW JERKY TOUGHIES LG 1PK - CHICKEN  
077234077276

#7741PW  
POW ASST. 51PC POWER WING  
077234077412



#7728  
POW JERKY TOUGHIES LG 1PK - BEEF  
077234077283



#7726  
POW JERKY TOUGHIES MD 1PK - BEEF  
077234077269



#7731  
POW JERKY TOUGHIES MD 1PK - CHICKEN  
077234077313

- 60% MEAT FOR TASTE
- 14% BEEF COLLAGEN FOR JOINTS
- MINERALS FOR HEALTH
- FLAXSEED OIL FOR SKIN
- PARSLEY FOR FRESH BREATH
- SODIUM HEXAMETAPHOSPHATE FOR CLEAN TEETH



Products featuring this badge  
are crafted with a high  
percentage of premium meat  
jerky, ensuring they  
are full of flavor.

RAWHIDE FREE • VITAMIN & MINERAL ENRICHED



INNER PACKS COME IN A  
FULL-COLOR PDQ SHELF DISPLAY

2 LAYERS  
OF TASTY

POW  
MEATY

FULL OF FLAVOR

A DOG CHEW WITH A REAL POW. FEED YOUR DOG'S INSTINCTS WITH OUR DELICIOUS TWO-LAYERED TREAT, MADE WITH REAL CHICKEN FOR AN IRRESISTIBLE TASTE THEY'LL LOVE.



#7716  
POW MEATY WRAPS 12PK - DUCK / RICE  
UPC - 077234077160



#7719  
POW DUO FILLED BONES 2PK - CHICKEN / DUCK  
UPC - 077234077191



#7720  
POW TWISTED STICKS 4PK - CHICKEN / PEANUT BUTTER  
UPC - 077234077207



MADE WITH REAL  
CHICKEN MEAT

DELICIOUS TEXTURED TREATS  
MADE WITH REAL CHICKEN FOR AN  
IRRESISTIBLE TASTE THEY'LL LOVE



#7721  
POW BUDDY NUGGETS DINO 13PK - CHICKEN  
UPC - 077234077214



#7722  
POW BUDDY NUGGETS DINO 13PK - DUCK  
UPC - 077234077221



FREE FROM ARTIFICIAL COLORS & FLAVORS

RAWHIDE FREE • VITAMIN & MINERAL ENRICHED



# NEW dental chew rings

Treat your dog's knashers with knash uniquely shaped chews, packed with tasty ingredients and no added artificial colors or flavors.



#7729  
KNASH DENTAL RINGS SM 5PK  
PEANUT BUTTER  
077234077290



#7742PW  
KNASH ASST. 40PC POWER WING  
077234077429



#7730  
KNASH DENTAL RINGS MD 2PK  
PEANUT BUTTER  
077234077306



**Dental Care for Puppies and Senior Dogs.**

INNER PACKS COME IN A  
FULL-COLOR PDQ SHELF DISPLAY

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# knash<sup>TM</sup>

## dental care



#7717  
KNASH SUPER WOOFA MD 7PK  
UPC - 077234077177



#7718  
KNASH BRUSH SM 6PK  
UPC - 077234077184

Treat your dog's knashers with knash uniquely shaped chews, packed with tasty veggies and no added artificial colors or flavors.

Made with hexametaphosphate to help tackle plaque & tartar build up on teeth.



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# Premium Dog Chews



**Nothin' to Hide**  
Collagen Based Chews



**Ethical Products** inc.

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[www.nothintohidechews.com](http://www.nothintohidechews.com) | [www.ethicalpet.com](http://www.ethicalpet.com)

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