



2026

.....
**New
Product
Supplement**



Ethical Products inc



NEW

**REAL WOOD FEEL.
NYLON TOUGH.**

Bam-Bones PLUS®

Coffee Wood

durable chew
toy for dogs



#55016 BAM-BONES COFFEE WOOD
6" DOG CHEW TOY
CHICKEN FLAVOR
077234550168



#55018 BAM-BONES COFFEE WOOD
7" DOG CHEW TOY
CHICKEN FLAVOR
077234550182

**Chicken
flavor**



#55017 BAM-BONES COFFEE WOOD
6" DOG CHEW TOY
BEEF FLAVOR
077234550175



#55019 BAM-BONES COFFEE WOOD
7" DOG CHEW TOY
BEEF FLAVOR
077234550199

**Beef
flavor**

NEW Bam-bones Plus Coffee Wood chew toys crafted from **DURABLE NYLON** and **NATURAL COFFEE WOOD FIBERS** pair long-lasting toughness with a real-wood feel dogs love.

Satisfies natural chew instincts, eases boredom and delivers everyday enrichment.



• **MADE DURABLE WITH A BLEND OF NYLON & COFFEE WOOD FIBERS**

• **TEXTURED WITH A TOUGH GNAWING SURFACE & GENTLE, FIBROUS WOOD FEEL**

• **RAISED NUBS AND RIDGES HELP CLEAN TEETH WHILE CHEWING**

• **EASY-TO-GRIP SHAPE**

Chew Happy. Chew Longer.

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NEW

BAM-BONES[®] PLUS

PLAYTIME
THAT
ENTERTAINS
& CLEANS

durable chew
toy for dogs

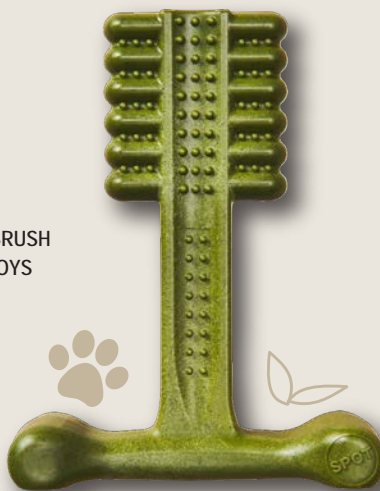


tooth
brush



2
PACK

#55012
BAM-BONES TOOTHBRUSH
4" 2PK DOG CHEW TOYS
077234550120



#55014 BAM-BONES TOOTHBRUSH
6" DOG CHEW TOY
077234550144



#55015 BAM-BONES TOOTHBRUSH
7" DOG CHEW TOY
077234550151



#55013
BAM-BONES TOOTHBRUSH
4" DOG CHEW TOY
077234550137

- TEXTURED WITH RAISED NUBS & RIDGES
- MADE DURABLE WITH A BLEND OF NYLON & NATURAL BAMBOO FIBERS
- INFUSED WITH MINT & BAKING SODA FOR DENTAL HYGIENE
- EASY-TO-GRIP SHAPE

freshens breath

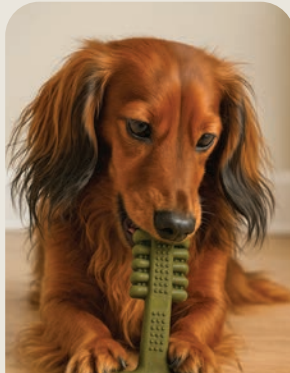


made with
bamboo +
nylon



helps clean
teeth

FRESH MINT +
BAKING SODA



long-lasting



easy grip

GENTLE
MODERATE
TOUGH
chew

for heavy chewers



Chew. Play. Sparkle! ✨

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NOW MADE IN USA



BAM-BONES PLUS 6"

#54985 - Chicken Flavor - 077234549858

#54986 - Beef Flavor - 077234549865

#54987 - Peanut Butter Flavor - 077234549872

BAM-BONES PLUS 7"

#54988 - Chicken Flavor - 077234549889

#54989 - Beef Flavor - 077234549896

#54990 - Peanut Butter Flavor - 077234549902

DURABLE

MADE WITH THE COMBINATION OF
BAMBOO FIBER AND NYLON FIBER

LONG-LASTING

FOR MODERATE TO HEAVY CHEWERS



EASY-TO-GRIP SHAPE

RAISED NUBS

PROMOTES CLEAN TEETH AND
HEALTHY GUMS

3 FLAVORS

Bam-Bones PLUS®

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NEW

Bam-Bones[®] ECO

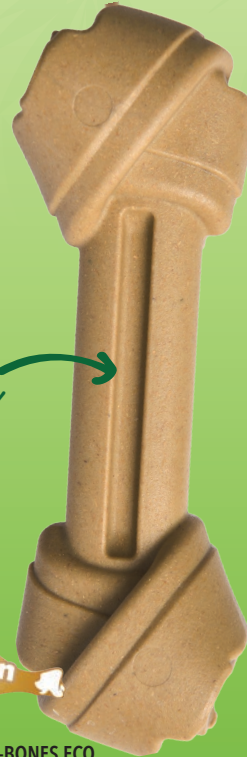
DURABLE CHEW
TOYS MADE WITH
PLANT-BASED
MATERIALS



ALLERGEN FREE
Peanut Butter
flavor

#54975 BAM-BONES ECO
7.5" KNOTTED BONE PEANUT BUTTER
077234549759

ADD A
SPREADABLE
TREAT TO
THE CENTER
FOR EXTRA
PALATABILITY



Chicken
flavor

#54976 BAM-BONES ECO
7.5" KNOTTED BONE CKICKEN
077234549766



Beef
flavor

#54977 BAM-BONES ECO
7.5" KNOTTED BONE BEEF
077234549773

#55022PW
ASST. 32PC POWER WING
077234550229

MADE WITH PLANTS

Bam-bones ECO are made with polylactic acid, a bioplastic polymer created by fermenting plants, cornstarch and sugarcane to produce lactic acid which is used to firmly bind the materials in the Bam-bone ECO bones together. Polylactic acid is a safe, environmentally-friendly alternative to nylon or traditional plastic and is also used for food containers as well as in medical implants. Bam-bones ECO will hold up and chew as well as regular Bam-bone chews.

- NO NYLON OR TRADITIONAL PLASTICS USED
- RECYCLABLE
- SUSTAINABLE
- COMPOSTABLE
- LONG-LASTING
- PACKAGING PRINTED ON RECYCLED PAPER w/ HEMP FASTENERS



Good for Your Pet.
Good for the Environment.

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NEW Bam-Bones[®] Dental[®]

durable chew
toys for dogs



**DURABLE CHEWS
FOR CLEANER,
HAPPIER SMILES**



#36922 BAM-BONES DENTAL
6" BONE - BISON FLAVOR
077234369227



#36923 BAM-BONES DENTAL
7" BONE - BISON FLAVOR
077234369234



#36924 BAM-BONES DENTAL
6" X-BONE - BISON FLAVOR
077234369241



#36925 BAM-BONES DENTAL
8" X-BONE - BISON FLAVOR
077234369258



- Dual textured for twice the fun and more chew satisfaction
- Ridges and raised nubs help promote clean teeth and healthy gums while chewing

- Satisfies natural chew instincts
- Eases boredom
- Delivers everyday enrichment



Bam-Bones[®] PLUS[®]

durable chew
toys for dogs



#36920 BAM-BONES PLUS
6" DOG CHEW TOY
BISON FLAVOR
077234369203

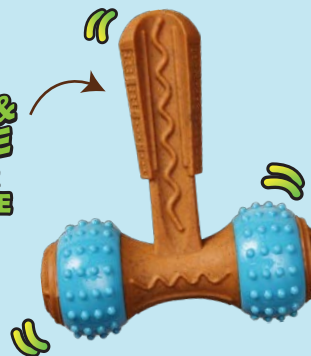


#36921 BAM-BONES PLUS
7" DOG CHEW TOY
BISON FLAVOR
077234369210

- Made durable with the combination of bamboo fiber and nylon fiber



**SHAKE &
WIGGLE
TO HEAR
ME GIGGLE**



Giggler[®]

- Bam-bones PLUS formula with added rubber ends
- Multi-textured
- Makes giggle sounds when shaken

#55011 BAM-BONES PLUS GIGGLER
6" T-BARBELL
PEANUT BUTTER FLAVOR
077234550113

ALLERGEN FREE
Peanut Butter
flavor



EASY-TO-GRIP SHAPE



LONG-LASTING
FOR MODERATE TO HEAVY CHEWERS

RAISED NUBS
PROMOTES CLEAN TEETH AND
HEALTHY GUMS





NEW

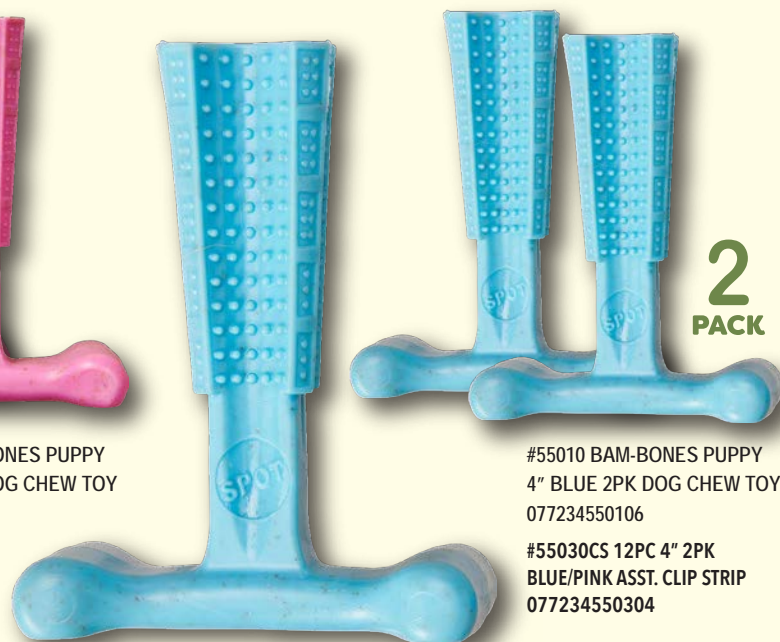
Bam-Bones® Puppy

TEACH HEALTHY
CHEWING HABITS
FROM THE VERY
FIRST CHOMP



2
PACK

#55009 BAM-BONES PUPPY
4" PINK 2PK DOG CHEW TOY
077234550090



2
PACK

#55010 BAM-BONES PUPPY
4" BLUE 2PK DOG CHEW TOY
077234550106

#55030CS 12PC 4" 2PK
BLUE/PINK ASST. CLIP STRIP
077234550304

#55020 BAM-BONES PUPPY
6" PINK DOG CHEW TOY
077234550205

#55031CS 12PC 6" BLUE/PINK ASST. CLIP STRIP
077234550311

#55021 BAM-BONES PUPPY
6" BLUE DOG CHEW TOY
077234550212

BENEFITS OF PUPPY TOYS

- **TEETHING RELIEF** - massage tender gums & redirect teething discomfort away from shoes & furniture
- **MENTAL STIMULATION** - reduce boredom, help ease mild separation stress
- **JAW & MOUTH DEVELOPMENT** - sized & textured for small mouths to practice safe, moderate chewing as they grow
- **TRAINING TOOL** - perfect for redirection & crate-time calming



- **LIGHTWEIGHT**
- **EASY-GRIP SHAPE**
- **CUSHIONY TEXTURE**



Gentle Chews for Growing Pups.

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NEW DURA-FUSED™ BIG BALLISTIC

**BIG TOYS
MADE
FOR RUFF
PLAYTIME**



BARNYARD

- LARGER SIZE
- 3-LAYER DURABLE CONSTRUCTION - BALLISTIC NYLON, TEXTURED FABRIC, FELT & NYLON WEB LINING
- DOUBLE-STITCHED SEAMS WITH HEAVY DUTY THREAD
- MULTI-TEXTURED OUTER FABRIC
- SQUEAKER INSIDE



#55034 DURA-FUSED BIG BALLISTIC
BARNYARD 16" FOX
077234550342



#55035 DURA-FUSED BIG BALLISTIC
BARNYARD 16" BEAVER
077234550359



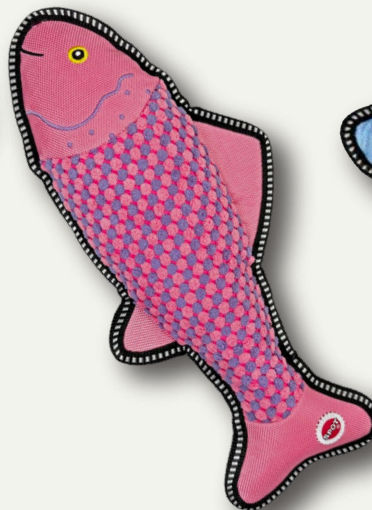
#55036 DURA-FUSED BIG BALLISTIC
BARNYARD 16" RACCOON
077234550366

SEA CREATURES

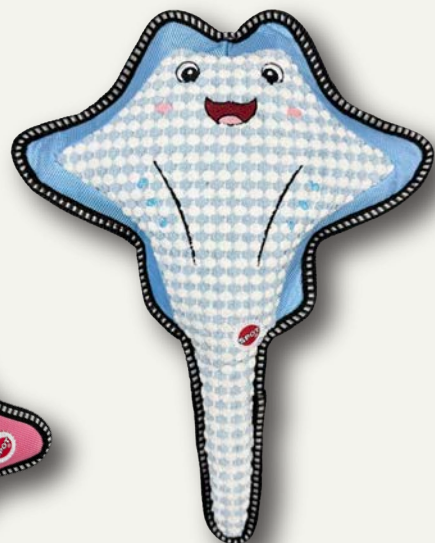
- 3 ASSORTED COLORS PER CHARACTER (PURPLE, PINK AND BLUE)



#55037 DURA-FUSED BIG BALLISTIC
SEA CREATURE 14" SEAHORSE ASST.
077234550373



#55038 DURA-FUSED BIG BALLISTIC
SEA CREATURE 14.5" FISH ASST.
077234550380



#55039 DURA-FUSED BIG BALLISTIC
SEA CREATURE 14" MANTA RAY ASST.
077234550397

Triple Layer Tough for Rough and Tumble Play.

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NEW DURA-FUSED™ COLORS

DURABLE
All Natural
Leather
DOG TOYS



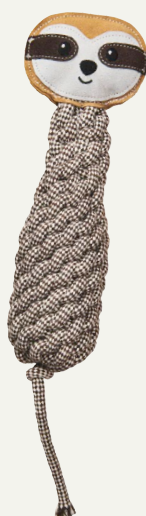
#54995 DURA-FUSED COLOR LEATHER JUNGLE ASST 14"
077234549957

#54996 DURA-FUSED COLOR LEATHER BARNYARD ASST 14"
077234549964

#55032CS 12PC ASST. CLIP STRIP
077234550328



#54997 DURA-FUSED COLOR LEATHER
FOREST RINGS ASST 11"
077234549971



#55005 DURA-FUSED
COLOR LEATHER
BOTTLE CRUNCHERS
SLOTH 16"
077234550052



#55006 DURA-FUSED
COLOR LEATHER
BOTTLE CRUNCHERS
PANDA 16"
077234550069



**RECYCLED
PLASTIC BOTTLE
BODY WRAPPED
IN BRAIDED ROPE
FOR "CRUNCH"**



#55007 DURA-FUSED
COLOR LEATHER
BOTTLE CRUNCHERS
DUCK 16"
077234550076



#55008 DURA-FUSED
COLOR LEATHER
BOTTLE CRUNCHERS
PARROT 16"
077234550083

#55033DD 36PC ASST. DUMP DISPLAY
077234550335

Crunch. Tug. Cuddle. Repeat.

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NEW



CAPYBARA™

BIG SQUEAKS &
BIGGER SNUGGLES!



DOG TOYS

- 8" FULLY STUFFED SOFT PLUSH
- STUFFING MADE FROM RECYCLED PLASTIC BOTTLES
- DOUBLE-STITCHED SEAMS
- SQUEAKER & CRINKLE INSIDE



#55001 CAPYBARA WITH ORANGE
DOG TOY
077234550014



#55002 CAPYBARA WITH TACO
DOG TOY
077234550021



#55003 CAPYBARA WITH HEART
DOG TOY
077234550038



#55000 CAPYBARA WITH
POPCORN DOG TOY
077234550007

#55028DD
36PC DUMP DISPLAY
077234550281

CAT TOYS



#52256 CAPYBARA WITH
WATERMELON 4" CATTOY
077234522561

#52270CS 12PC CLIP STRIP
077234522707



#52258 CAPYBARA WITH
CROWN 18" TEASER WAND
077234522585

- 4" FULLY STUFFED SOFT PLUSH

- CATNIP + SILVERVINE BLEND & CRINKLE INSIDE

- 18" PLASTIC WAND
- 4" FULLY STUFFED SOFT PLUSH TOY
- CATNIP + SILVERVINE BLEND & CRINKLE INSIDE



Keep Playtime Chill (with Capybaras!)

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NEW



PAWS,
CLAWS &
PUFFINS

DOG TOYS

- **SOFT PLUSH 9" PUFFIN WITH SQUEAKER AND CRINKLE INSIDE**

#55026 PLUSH PUFFIN 9"
DOG TOY
077234550267

#55029DD
36PC DUMP DISPLAY



DURA-FUSED. COLORS

- ALL-NATURAL LEATHER WITH RICH, COLOR-FAST DYES
- DURA-FUSED LAYERING RESISTS RIPS, TUGS & CHOMPS
- HEAVY-DUTY STITCHING ON STRESS POINTS
- MULTIPLE TEXTURES FOR GRIP & ENGAGEMENT
- SQUEAKER INSIDE

#55027 DURA-FUSED COLOR
LEATHER PUFFIN 8.5"
077234550274

CAT TOYS



- **PLUSH 4" PUFFIN TOYS WITH CATNIP+SILVERVINE BLEND AND CRINKLE INSIDE**

- **18" PLASTIC WAND**



#52266 PUFFIN 4" CATTOY
077234522660

#52272CS 12PC CLIP STRIP
077234522721



#52267 PUFFIN TEASER WAND CATTOY
077234522677

Little Puffins. Lots of Playtime.

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NEW CAT TOYS

**PURRFESSIONAL
MICE + SUSHI SNACKS:
COMBOS CATS
WILL LOVE**



Mice at Work

- PLAYFUL VARIETY OF PLUSH MICE IN 6 DIFFERENT CAREERS
- CATNIP INSIDE
- GREAT FOR SINGLE OR MULTI-CAT HOMES



#37256 6PK MICE AT WORK 3" CAT TOYS
077234372562

SUSHI Take-Out™

- 6 PIECE SOFT PLUSH SUSHI SETS (6 DIFFERENT ROLL SHAPES)
- CATNIP+CRINKLE INSIDE EACH
- LIGHTWEIGHT PLUSH FOR BATTING, CHASING, CARRYING
- AUTHENTIC SUSHI BOX PACKAGING



#52275 6PK SUSHI ROLLS 3" CAT TOYS
077234522752



#52277 6PK SUSHI NIGIRI 3" CAT TOYS
077234522776

Chase. Pounce. Play!

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NEW



CAT TOYS

SOFT, SQUIGGLY AND
SIMPLY IRRESISTIBLE!



- 5" FULLY STUFFED SOFT PLUSH

#52265 AXOLOTL FACES
5" ASSORTED
077234522653

- EMBROIDERED FACES

#52271CS 12PC CLIP STRIP
077234522714



- CATNIP + SILVERVINE BLEND & CRINKLE INSIDE

- 18" PLASTIC WAND

- 5" FULLY STUFFED SOFT PLUSH TOY WITH BELL

- CATNIP + SILVERVINE BLEND & CRINKLE INSIDE



#52264 AXOLOTL SQUIGGLES
TEASER WAND 18" ASSORTED
077234522646



Make Playtime a Splash (with Axolotls!)

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NEW INTERACTIVE CAT TOYS

**PLUG IN.
POWER UP.
POUNCE!**

Flappin' Owl

- PLUSH 5" OWL FLAPS ITS WINGS AND SINGS

- TOUCH-ACTIVATED ACTION & SOUND

- USB-C RECHARGEABLE (INCLUDES CHARGING CORD)

- ON/OFF SWITCH AND AUTO-SLEEP AFTER 20 SECONDS



#52268 FLAPPIN' OWL 5"
INTERACTIVE CAT TOY
077234522684

INTERACTIVE ROLLING BALLS

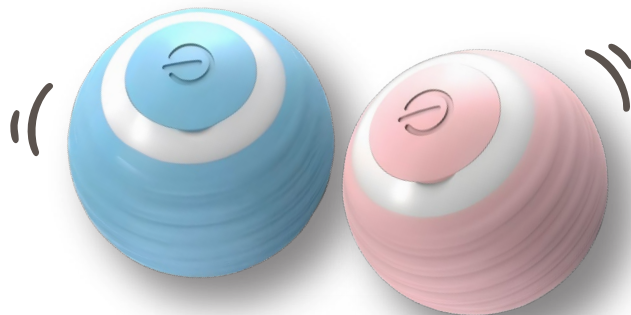
- 2 PK SOFT SILICONE-COVERED BALLS

- MOTORIZED ROLLING ACTION MIMICS MOVING PREY

- LIGHTS UP FOR NIGHTTIME PLAY

- USB-C RECHARGEABLE (INCLUDES CHARGING CORD)

- ON/OFF BUTTON AND AUTO-SHUT OFF AFTER 10 MINUTES



**2
PACK**

#52269 INTERACTIVE ROLLING BALLS
2PK CAT TOYS
077234522691

**EASY TO
RECHARGE**



LIGHTS UP!



Chase. Pounce. Play!

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NEW TEASER WAND CAT TOYS

PLAYTIME BLISS
WITH THE WAVE
OF A WAND!



LOOPITY LOOP

- 21" WAND WITH DURABLE BRAIDED ROPE & SOFT RUBBER HANDLE
- 2 TOY ATTACHMENTS WITH CATNIP & CRINKLE



#52247 LOOPITY LOOP WAND
FROG/TADPOLE
077234522479



#52248 LOOPITY LOOP WAND
BUTTERFLY/CATERPILLAR
077234522486



#52249 LOOPITY LOOP WAND
MOUSE/CHEESE
077234522493



#52250 LOOPITY LOOP WAND
FISH/WORM
077234522509

CATCH of the DAY FISHING ROD WAND

- ROD EXTENDS OUT TO CAST THE LINE OVER 7 FEET
- WORKING REEL "CLICKS" WHEN YOU WIND IT
- INCLUDES 1 LIFELIKE FISH TOY WITH IRRESISTIBLE CRINKLE AND CATNIP



#52251 CATCH OF THE DAY
FISHING ROD WAND 18" ASST
077234522516

Teaser wands for tail-twitching fun.

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NEW
DURA-FUSED™
COLORS

DURABLE
All Natural
Leather
CAT TOYS



#52260 DURA-FUSED COLOR
LEATHER PARROT ASST 5" CAT TOYS
077234522608

#52273CS 12PC ASST. CLIP STRIP
077234522738



#52261 DURA-FUSED COLOR
LEATHER LLAMA ASST 5" CAT TOYS
077234522615



#52262 DURA-FUSED COLOR
LEATHER BUTTERFLY ASST 5" CAT TOYS
077234522622



- ALL-NATURAL LEATHER WITH RICH, COLOR-FAST DYES
- HEAVY-DUTY STITCHING ON STRESS POINTS
- RUGGED TEXTURE & LEATHER SCENT ENTICES CATS TO PLAY
- INFUSED WITH CATNIP FOR ADDED EXCITEMENT



#52263 DURA-FUSED COLOR
LEATHER FISH ASST TEASER WANDS
077234522639

Pounce. Chase. Cuddle. Repeat.

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NEW Creamy CAT PURÉES

**HIP HIP
HOORAY FOR
CREAMY
PURRREES!**

**ONE-A-DAY
TREATING
MADE EASY!**

Available in 4 flavors with multiple pack options:



7 CT POUCHES

#7335 7PK POUCH CHICKEN FLAVOR
077234073353 BOX: 077234273357
#7336 7PK POUCH TUNA FLAVOR
077234073360 BOX: 077234273364
#7337 7PK POUCH SALMON FLAVOR
077234073377 BOX: 077234273371
#7338 7PK POUCH DUCK FLAVOR
077234073384 BOX: 077234273388



21 CT FLAVOR BOXES

**CHICKEN
TUNA
DUCK
SALMON**

#7331 CREAMY CAT PURÉES
21PK CHICKEN FLAVOR
077234073315
#7332 CREAMY CAT PURÉES
21PK TUNA FLAVOR
077234073322
#7333 CREAMY CAT PURÉES
21PK SALMON FLAVOR
077234073339
#7334 CREAMY CAT PURÉES
21PK DUCK FLAVOR
077234073346



**12CT
PDQ**



21 CT VARIETY BOX

#7330 CREAMY CAT PURÉES
21PK ASST. FLAVORS
077234073308



50 CT VARIETY BOX

#7339 CREAMY CAT PURÉES
50PK ASST. FLAVORS
077234073391

- HIGHLY PALATABLE & IRRESISTIBLE
- SMOOTH, CREAMY TEXTURE
- MOIST, LICKABLE FORMAT SUPPORTS HYDRATION
- GREAT FOR BONDING
- IDEAL FOR CATS OF ALL AGES

**3
WAYS
TO TREAT**



Creamy Bliss in Every Lick!

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by hand in a dish as a topper

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Nothin' to Hide

NEW RANCHER CHEWS

HIGH-PROTEIN COLLAGEN DOG CHEWS



NOTHIN' TO HIDE RANCHER CHEWS
WITH REAL DUCK LIVER
#551 - 5" 2PK POUCH - 810002635519
#553 - 10" 2PK POUCH - 810002635533

NOTHIN' TO HIDE RANCHER CHEWS
WITH REAL SPINACH
#555 - 5" 2PK POUCH - 810002635557
#557 - 10" 2PK POUCH - 810002635571

NOTHIN' TO HIDE RANCHER CHEWS
WITH REAL CHICKEN LIVER
#559 - 5" 2PK POUCH - 810002635595
#561 - 10" 2PK POUCH - 810002635618

NOTHIN' TO HIDE RANCHER CHEWS
WITH REAL BEEF LIVER
#563 - 5" 2PK POUCH - 810002635632
#565 - 10" 2PK POUCH - 810002635656

LONG-LASTING FOR DOGS THAT LOVE TO CHEW.....AND CHEW...



#550BX - 5" DUCK LIVER
BAR - 810002635502
BOX - 810002634505
#552BX - 10" DUCK LIVER
BAR - 810002635526
BOX - 810002634529
#554BX - 5" SPINACH
BAR - 810002635540
BOX - 810002634543
#556BX - 10" SPINACH
BAR - 810002635564
BOX - 810002634567

#558BX - 5" CHICKEN LIVER
BAR - 810002635588
BOX - 810002634581
#560BX - 10" CHICKEN LIVER
BAR - 810002635601
BOX - 810002634604
#562BX - 5" BEEF LIVER
BAR - 810002635625
BOX - 810002634628
#564BX - 10" BEEF LIVER
BAR - 810002635649
BOX - 810002634642

● If the chew feels too hard for certain chewers, it can be softened up by soaking in warm water for a few minutes.



AVAILABLE IN :

- TWO SIZES : 5" & 10"
- FOUR FLAVORS
- 24PC BULK PDQ BOX
- 2PK STAND-UP POUCH

95% High Quality Collagen

- LONG-LASTING
- HIGH PROTEIN



Simple Ingredients



Artificial Colors or Flavors



Easily Digestible

- MADE WITH REAL BEEF GELATIN



Benefits of Collagen for Pets

- Supports Joint Health
- Enhances Skin & Coat
- Aids Digestion & Gut Health
- Boosts Immune Function

ALL
NATURAL

NEW



FREEZE-DRIED RAW TOPPERS



#7757 BEEF LIVER
12 OZ RESEALABLE BAG
077234077573



#7758 CHICKEN LIVER
12 OZ RESEALABLE BAG
077234077580



#7787 DUCK LIVER
12 OZ RESEALABLE BAG
077234077870



#7788 TURKEY & CHICKEN
12 OZ RESEALABLE BAG
077234077887



#7789 LAMB & CHICKEN
12 OZ RESEALABLE BAG
077234077894

SPRINKLE

MIX INTO WET FOOD
OR ON TOP OF
KIBBLE FOR
ADDED PROTEIN &
FLAVOR



SNACK

REWARD GOOD
BEHAVIOR WITH A
HEALTHY &
DELICIOUS TREAT



SERVE

- REAL INGREDIENTS
- HIGH IN PROTEIN
- PACKED WITH FLAVOR



No fillers. No fluff. Just raw goodness in every bite.

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27 Federal Plaza, Bloomfield NJ, 07003 • P: 973-707-0700 • F: 973-707-0701 • www.ethicalpet.com



POW™

NEW

THE TASTY, DIGESTIBLE, LONGER LASTING JERKY DOG CHEW

A unique blend of delicious meat combined with collagen for longer-lasting enjoyment.

DENTIES

MEATY DENTAL STICKS FOR DOGS

CHew TO CLEAN FRESHENS BREATH



2 LAYERS OF TASTY

MEATY OUTSIDE

GHEWY INSIDE



#7724
POW JERKY DENTIES 4PK - BEEF
077234077245



#7725
POW JERKY DENTIES 4PK - CHICKEN
077234077252

TOUGHIES

BOREDOM BUSTER • TOUGH & TASTY CHEW

NYLON AND RAWHIDE FREE



#7727
POW JERKY TOUGHIES LG 1PK - CHICKEN
077234077276



#7728
POW JERKY TOUGHIES LG 1PK - BEEF
077234077283



#7726
POW JERKY TOUGHIES MD 1PK - BEEF
077234077269



#7731
POW JERKY TOUGHIES MD 1PK - CHICKEN
077234077313

#7741PW
POW ASST. 51PC POWER WING
077234077412



- 60% MEAT FOR TASTE
- 14% BEEF COLLAGEN FOR JOINTS
- MINERALS FOR HEALTH
- FLAXSEED OIL FOR SKIN
- PARSLEY FOR FRESH BREATH
- SODIUM HEXAMETAPHOSPHATE FOR CLEAN TEETH

Products featuring this badge are crafted with a high percentage of premium meat jerky, ensuring they are full of flavor.

RAWHIDE FREE • VITAMIN & MINERAL ENRICHED

INNER PACKS COME IN A FULL-COLOR PDQ SHELF DISPLAY

knash
dental care

NEW

dental chew rings

Treat your dog's knashers with knash uniquely shaped chews, packed with tasty ingredients and no added artificial colors or flavors.



#7729
KNASH DENTAL RINGS SM 5PK
PEANUT BUTTER
077234077290

#7742PW
KNASH ASST. 40PC POWER WING
077234077429



#7730
KNASH DENTAL RINGS MD 2PK
PEANUT BUTTER
077234077306



Made with hexametaphosphate to help tackle plaque & tartar build up on teeth.

Contains Omega 3 and 6 fatty acids from flaxseed oil to help support a healthy skin and coat.



Dental Care for Puppies and Senior Dogs.

INNER PACKS COME IN A FULL-COLOR PDQ SHELF DISPLAY



NEW

Seek a Treat

Double Puzzle Ball™

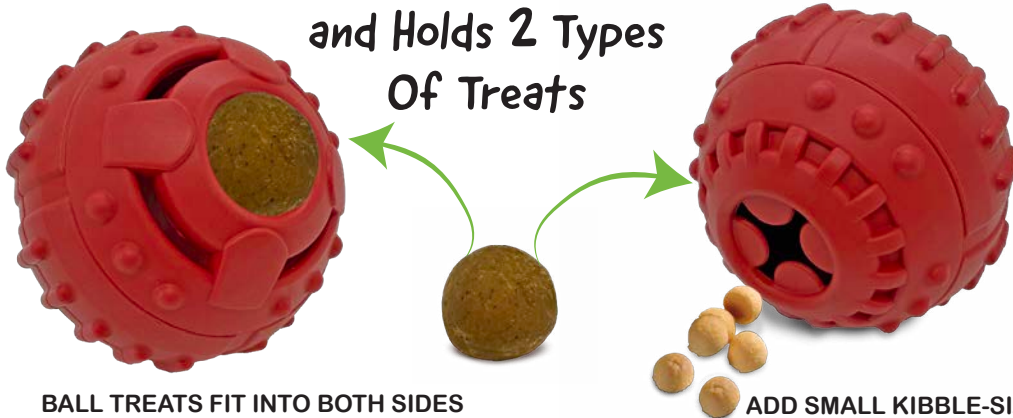
SCAN TO
LEARN MORE



Watch video

The Double Puzzle Ball Opens On Both Sides

and Holds 2 Types
Of Treats



BALL TREATS FIT INTO BOTH SIDES
PROVIDING A LONG-LASTING, LICKABLE
DISTRACTION TO OCCUPY DOGS

OR

ADD SMALL KIBBLE-SIZED
TREATS INTO THE OTHER SIDE
FOR A MORE CHALLENGING &
REWARDING PLAYTIME

#54978 - 3.25" Ball - 077234549780

FOR DOGS UP TO 50 LBS

EASY TO USE



Twist each side to open
and fill with treats

EASY TO CLEAN



Hand wash or
top-rack dishwasher

Seek-A-Treat™ FREEZER TRAY

Pet parents can make
their own ball refill
treats using their pet's
favorite ingredients.

#54979 - 4.5" Tray
077234549797



Fill with a
favorite
recipe



Place
in the
freezer



Pop out a treat
to refill their
Double
Puzzle Ball!



Nothin' to Hide® COLLAGEN BALL REFILLS

Refill the Double Puzzle Ball with
Ready-made Collagen Ball Treats.

#54980 - 7 PK Bag
077234549803

LONG-LASTING
LICKABLE
TREAT BALL REFILLS

MADE WITH
COLLAGEN

THE ULTIMATE PLAYTIME COMBO



POWER WING DISPLAY

#54983PW
Double Puzzle Ball
26pc Asstd.
Power Wing
077234549834



KEEPS PETS OCCUPIED!



NEW Soothing Rolling Ball™

Broth Feeders for
Cats and Dogs

Treat cats and dogs to a
calming, tasty experience!

Encourages licking to help keep
anxious pups and picky kitties
entertained while promoting
hydration and relaxation.

Fill the base with
savory broth or
liquid treats and
watch pets roll, lick
and love every
moment.



#52237 SOOTHING ROLLING BALL CAT FEEDER
BOX INCLUDES 1 FEEDER / 3 TUBES OF TUNA/SALMON
FLAVORED LICKABLE BROTH
077234522370



#54926 SOOTHING ROLLING BALL DOG FEEDER
BOX INCLUDES 1 FEEDER / 3 TUBES OF CHICKEN
FLAVORED LICKABLE BROTH
077234549261

Licking can be a self-soothing habit.

Our Lickable Broth dog and cat treats are perfect to use
with the Soothing Rolling Ball Feeders.



Use Alone Or
As a Topper
For a Boost
of Hydration



Veterinarian
Approved



#52238 LICKABLE BROTH CAT TREAT
3PK SALMON & TUNA FLAVOR
077234522387



#54969 LICKABLE BROTH DOG TREAT
3PK CHICKEN FLAVOR
077234549698

Lick. Roll. Relax. Repeat.

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Scan
see it!

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Nothin' to Hide®

NEW



BAKERY COLLECTION



#361BX
NTH BAKERY CROISSANT 6" BEEF
20CT BOX
810002632617



#362BX
NTH BAKERY PRETZEL 4" BEEF
10CT BOX
810002632624

- ✓ ALL NATURAL
- ✓ HIGHLY DIGESTIBLE
- ✓ LOW IN FAT & CALORIES
- ✓ HIGH IN PROTEIN

- ✓ GLUTEN-FREE
- ✓ FLAVOR PACKED
- ✓ ZERO ADDITIVES
- ✓ NO BLEACH



Bakery Favorites for Dogs!