

# RANCHER CHEWS

## Product Highlights (Quick Facts)

- **Long-lasting chew:** The outer layer softens with water or saliva while the core remains dense, allowing dogs to chew and savor over an extended period.
- **Senior-friendly:** Ideal for older dogs when soaked longer to soften the chew.
- **Proven chew time:** In testing with 40 dogs of assorted sizes, none fully consumed the chew within 20 minutes.
- **Highly palatable:** 100% of tested dogs began chewing in under 10 seconds.
- **Protein throughout:** Protein, collagen, and flavor are mixed throughout the chew—not surface-coated.
- **Simple ingredients:** Made with **95% collagen** and only **three ingredients**.
- **Natural beef collagen**
- **No artificial colors or flavors**
- **Gluten-free**
- **Easily digestible**
- **Supports dental hygiene** by encouraging prolonged chewing
- **Keeps dogs engaged** and mentally stimulated
- **Helps satisfy natural chewing instincts**
- **Excellent boredom-busting enrichment**
- **Proudly made in Iceland**

## Frequently Asked Questions

### **Q: What makes Rancher Collagen Chews different from other chews on the market?**

#### **Answer:**

Rancher Collagen Chews are packed with approximately **90% protein**, making them a lean, healthy chewing option. Many competitive chews rely on high-carbohydrate fillers such as starches, rice, or flour, which are less appealing to dogs and can contribute to pet obesity. Rancher Chews focus on protein-forward nutrition and long-lasting engagement.

### **Q: What is collagen, and how does it benefit my dog?**

#### **Answer:**

Collagen is the most abundant protein in both humans and animals, accounting for roughly one-third of total protein in the body. It is a key structural component of bones, skin, muscles, tendons, ligaments, teeth, and connective tissues.

Hydrolyzed collagen—commonly used in supplements, functional foods, and nutrition products—has been shown to support:

- Joint and bone health
- Muscle development
- Reduced arthritis symptoms
- Improved skin and coat condition

**Q: What type of collagen is used?**

**Answer:**

Hydrolyzed beef collagen.

**Q: What is the source of the collagen?**

**Answer:**

Cattle hides sourced from Iceland and Europe.

**Q: Can puppies have Rancher Chews?**

**Answer:**

Yes. Rancher Chews are an excellent option for teething puppies. As with all chews, puppies should always be supervised. The chew should be removed once it becomes small enough to swallow.

**Q: What size chew should I choose for my dog?**

**Answer:**

Always select a chew **larger than your dog's mouth**. This helps prevent gulping and reduces the risk of breaking off large pieces.

**Q: Do Rancher Chews splinter?**

**Answer:**

No. Rancher Chews are designed to be **non-splintering**. They do not break into sharp, wood-like fragments. Instead, the chew gradually softens with saliva or water, allowing dogs to work off small, manageable pieces over time. Supervision is always recommended.

**Q: Will the chew stain surfaces?**

**Answer:**

Rancher Chews do not stain surfaces. However, they may leave a small amount of sticky residue.

**Q: Can I leave my dog unattended with this chew?**

**Answer:**

No. As with any chew or treat, dogs should always be supervised to reduce choking risk.

**Q: The chew looks hard and glass-like. Is it sharp or unsafe?**

**Answer:**

We understand why the appearance may raise concerns. Rancher Chews are made from natural beef collagen and slowly dried, which can create a translucent or glass-like look. Despite this appearance, they are **not sharp or brittle** and are designed to soften as the dog chews.

**Q: How is the chew made smooth?**

**Answer:**

Through a carefully controlled drying process that takes place over several weeks in a temperature-controlled environment.

**Q: Can you explain the drying process?**

**Answer:**

The specific drying methodology is proprietary.

**Q: What happens if my dog swallows a large piece?**

**Answer:**

Natural enzymes in a dog's digestive system cause the collagen to rapidly disintegrate and pass through the digestive tract. It breaks down similarly to products like *Nothing to Hide* chews.

**Q: Will such a hard chew damage my dog's teeth?**

**Answer:**

No. Rancher Chews begin to soften quickly once the dog starts licking and gnawing, reducing the risk associated with very hard chews.

**Q: How does chew time compare to other popular chews?**

**Answer:**

Rancher Chews offer a chew time comparable to **Yak cheese chews**, one of the most popular long-lasting dog treats on the market.

**Q: If it swells in water, will it swell in my dog's stomach?**

**Answer:**

No. It takes **weeks** for the chew to swell significantly in water. The product is easily digested well before any meaningful swelling could occur.